



CREATE STRONG BRAND IDENTITY
INSURE "TOP OF MIND" AWARENESS
PROVIDE CLEAR INFORMATION
PRODUCE AN EMOTIONAL "BUY" APPEAL



DEVELOP LEADS



INCREASE SALES

EMI'S PATH TO SUCCESS



YOUR ADVERTISING SPECIALISTS

Emerging Media has designed and produced thousands of ads for companies such as General Motors, Levi Strauss, Volkswagen, Four Seasons, and many more. While we have worked with some of the largest companies, our primary focus is on small to mid size business; e.g., ads ranging from dentists and chiropractors to land developers, insurance agents and restaurants. It is our mission to help create the best ads possible to create Brand Identity, TOP of Mind awareness and, ultimately, increase in leads and sales

EMI will work with you to design ads for TV, print, video, infomercials, and collateral such brochures and corporate identity packages.

Advertising

- Media Planning
- Media Buying
- Brand Development

Advertising Design

- Ad Design Consulting
- HD Video Commercials
- Print - Magazines & Newspaper
- Product Catalogues
- Web - Banner Ad Design
- Out-of-Home Media

LET US DESIGN YOUR NEXT AD

CLIENTS - ADVERTISING



- All Desert Pest Services
- Arthur Murray International
- Cobblestone Auto Spa
- Coldwell Banker
- Cosentino USA
- Compass Bank
- earls Restaurant
- Edible Arrangements
- Equitable Mortgage
- FCB Advertising
- Fidelity National Title



- Four Seasons Resorts
- Full Circle Auto Wash
- General Instrument
- General Motors
- LG - Goldstar Electronics
- Go-Video
- Greater Phoenix CVB
- Ignition Interlock of Arizona
- Jim Click Automotive Group
- Jon Denney - Realtor
- Kerry Foods



- Levi Strauss
- Long Mortgage - Tucson
- Lovett-Touche Insurance
- M&I Bank
- Mohawk Corporation
- National Boy Scouts of America
- National Girls Scouts of the USA
- North Valley Enterprises (NV Real Estate)
- Outdoor Systems
- Power Road Chiropractic



- Realty Executives
- Rivers Inlet Sportsman Club
- Sandra Baldwin - Realtor
- SkyMall
- State of Arizona - Dept of Health
- State of Arizona - Governor's Office
- State of Arizona - JLBC
- Tech Mold
- Volkswagen
- Wind & Water Spa



WEBSITE DESIGN

EMI has been designing dynamic websites for both large and small companies for over 10 years. We create websites that work smoothly and effectively. Key areas to consider for your website are...

- Website Design (Basic, Intermediate, Advanced)
- SEO -Website Optimization
- E-mail Marketing
- E-newsletters
- Internet Marketing - SEM
- E-mail Promotional Offer Creation
- Shopping Carts/e-commerce
- Website Hosting and Maintenance
- m-commerce (Mobile Commerce)
- Website Hosting and Updating

EMI's cadre of highly trained and experienced web designers, will create a website that promotes your business to increases leads, develop credibility and improve sales. Take your business to a higher and more successful level with a website that "works".

WEBSITE - BASIC

UP TO 10 WEB PAGES

Logo and content, boiler plate privacy and terms

6 TOP LEVEL TABS

(E.g., Home, About, Services, Products & Contact)

1 FEATURED CONTENT SLIDER

3 slides - (e.g., Who, What, and Product or Service)

PHOTO GALLERY

Gallery of photos/videos including rollover effects on thumbnail images and popup for large view

CONTACT PAGE

Sends an e-mail to company contact (using PHP)

GRAPHICS & IMAGES

Provide your own graphics or we will provide up to 5 images/graphics as needed from our files

LATEST TECHNOLOGY

CSS, HTML, JQuery, JavaScript & a PHP Contact Form

BASIC SEARCH

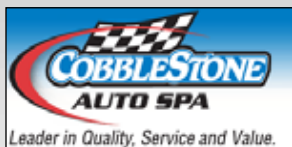
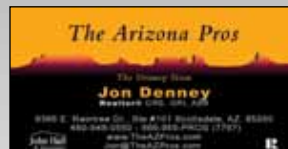
All pages will include proper meta-tag information

GALLERY AND SLIDER

Gifs, JPGs, PNGs, Flash, Youtube or Vimeo videos

* Plus monthly for web hosting (12 month minimum)

SAMPLE OF EMI WEBSITES - CLICK ON BUTTON TO GO TO WEBSITE





Emerging Media, Inc is a digital out-of-home (DOOH) Media company. We communicate your message, brand and identity through HD digital displays in upscale car washes. Since 1998, EMI has been the leader in digital and scrolling media advertising with plasma displays in large, upscale car washes. Our partner, the Full Circle Autowash Group, is our primary venue with 5 large car wash operations in Mesa, Gilbert, Chandler, Queen Creek and Avondale. EMI is the Valley of the Sun leader in car wash advertising. We reach up to 35,000 upper income consumers each month with a variety of media and marketing programs. CPM's are between 75,000 and 150,000 impressions per month!

MEDIA + MARKETING OPPORTUNITIES

Billboard Railing Ads



Hi-Def Video Advertising



E-mail Marketing



Brochure Racks



Banner Advertising



Direct Marketing - Flyers



FULL CIRCLE AUTOWASH LOCATIONS





BUSINESS VIDEO

Don't Just Tell the World About Your Business, Show Them with Your Own Business Video

Videos tell about your business better than words ever could. With the competition growing daily, businesses need a better way to "tell their story" online. So far in 2010, 3.4 billion video streams have been downloaded! In Q2, unique viewers increased by 2.8% per month. Get ahead of the competition with a video. Small Business videos are now a necessity.

Did you know that search engines are more likely to place your website higher when you have a video on your website? Every website today must be optimized on a regular basis to achieve the desired results.

In just a few hours we will showcase your company, products and services in a state-of-the-art video; we'll also get it online quickly. EMI's video experts will create a top quality video that tells "your story" with clarity and simplicity!

We'll place your video on your website, YouTube, LinkedIn and **facebook**.

Call us today - 480-444-6301



BASIC WEBSITE VIDEO

- 2 hour on-location videography
- Post Production
- Use of Royalty Free Music & Graphics
- Up to a 2 minute Webmercial
- Posting of your Business Video to...
 - Website
 - YouTube
 - Facebook
 - Twitter

Other Video Services...

- TV Commercials
- Webcasting Services
- Multi-product packages
- Infomercials
- Webinars

Contact us about costs.

VIDEO MARKETING PLACEMENTS



EMI..YOUR CREATIVE TEAM

EMI's creative team is here for you. Creativity is the core of a great ad. Creativity takes time, effort, dedication and perseverance. Designing a great ad requires a close relationship with the client...you! Unless we understand what is desired and needed, we cannot develop an ad that accomplishes the goal of increased leads and sales.

WE WILL WORK WITH YOU..TO CREATE ADS THAT SELL!

