



EMERGING MEDIA, INC.



Media Associates



Media Associates is a division of Emerging Media, Inc. where we focus on helping companies to develop communication (media) plans, design corporate image programs, create new and fresh ads, and build strong collateral materials. Whether you need a new logo or a major marketing and advertising campaign, we have the resources to product top-quality results.

Our clients range from multi-national, Fortune 100 companies to small to medium size local firms seeking to develop a competitive edge. We serve non-profit organizations, governmental agencies as well as the small business person who needs a brochure or flyer to help promote her business.

From heads of major corporations to professionals in psychology of human behavior, marketing and advertising, each member of our team has unique and valuable skills that can be brought to bear on any challenge.

Associates

James Petersen, Ph.D. - President

Stephen Maine - Innovator/Technology/Creative

Mary Ellen "Mel" Stevens - Media/Advertising/Marketing

Adam Petersen - Graphic/Web Design/Video Creation

Ed Brachocki - Advertising/Marketing/Technology

Lou Boudearu - VP Development - SkyMall



Advertising

- Media Planning
- Media Buying
- Brand Development

Advertising Design

- Ad Design Consulting
- HD Video Commercials
- Print - Magazines, Newspaper, Product Catalogues
- Web - Banner Ad Design
- Out-of-Home Media

Marketing

- Designing Effective Marketing Plans
- Marketing Plan Development

Public Relations

- PR Releases
- PR Event Planning

Business Development Consulting

- Strategic Planning
- Financial Plan and Proforma

Graphic Design

- Logo and Corporate Identity Programs
- Collateral Materials -
 - Brochures
 - Flyers
 - Business Cards
 - Flyers and Tear-sheets

Internet

- Website Optimization - SEO
- Email Marketing
 - E-newsletters
 - Internet Marketing - SEM
 - Email Promotional Offer Creation
- Shopping Carts/e-commerce
- Website Hosting and Maintenance

Digital Signage Networks

- Private Signage Networks
- Public Signage Networks
- Digital Content Management



EMERGING MEDIA, INC

Advertising, Marketing, Media
www.EmergingMediaInc.com

DANNY'S CAR WASH

Car Wash
www.dannysfamily.com

COBBLESTONE AUTO WASH

Car Wash
www.cobblestoneautospa.com

CAPIN CAR WASH

Car Wash
www.capincarwash.com/

JON DENNEY REALTOR

Realtor
www.theAzPros.com

PHYSICIAN BILLING SOLUTIONS

Medical
www.physicianbillingsolutions.net

STRESSMASTER

Stress Management & Stress Assessment
www.stressmaster.com

CEM-TEC

Manufacturing
www.cem-tec.com

PONAMAN HEALTH CARE CONSULTING

Health Care Consulting
www.ponamanhealthcareconsulting.com

CUISINE PUBLICATIONS

Restaurant Promotions
www.cuisinepublications.com - Currently In-active

PAWS PET CLINIC

Pet Services
www.pawsvetclinic.com

TECH MOLD

Manufacturing
www.techmold.com

7 FLAGS CAR WASH

Car Wash
www.7flagscarwash.com - Under Development

SOLOMON LAKE

Equestrian Property Development
www.solomonlakes.com - under Development

INTERNATIONAL TENNIS USA

Tennis Academy/Training
www.itusa-tennis.com - Under Development
www.itusatennisacademy.com - Under Development



Some of Our Clients*

State of Arizona - Dept of Health	General Motors	Mohawk Corporation
SkyMall	North Valley Enterprises (NV Real Estate)	National Boy Scouts of America
Bonita Bay Group (FL Real Estate)	Saguaro Ranch (Tucson)	National Girls Scouts of the USA
Vistancia	Fidelity National Title	Sandra Baldwin - Realtor
Lovett-Touche Insurance	Cobblestone Auto Spa	Equitable Mortgage
General Mills	All Desert Pest Services	Greater Phoenix CVB
Anheuser-Busch	Edible Arrangements	Realty Executives
Four Seasons Resorts	Jon Denney - Realtor - John Hall	Coldwell Banker
McDonald's	Volkswagen	Long Mortgage - Tucson
Midas International	M&I Bank	earls Restaurant
Brown and Williamson	Compass Bank	Go-Video
Brach's	Jim Click Automotive Group	Sonicblue
GD Searle	State of Arizona - JLBC	RCA
Clorox	State of Arizona - Governor's Office	Checker Auto
LaQuinta	Canyon Ranch	Broadcom
Jovan	Outdoor Systems	iCache
Sunbelt Holdings/AZ Real Estate)	Kerry Foods	General Instrument
Hotel Nikko	FCB Advertising	Goldstar Electronics
Full Circle Auto Wash	Levi Strauss	Arthur Murray International

* Clients represented are for work done by EMI, James Petersen, Ph.D and Associates